Marketing Ideas

* go to November competition with pre-made ChapRs
* letting Coach Norman do his thing
* talk to Mannie Lowe
* follow up with previous contacts
* contact Alamo Regional group
* post on Chief Delphi
* talk to FIRST (maybe game video and kit of parts)
* increase profit margin
* improve commercial (talk to Westlake class)
* charity ChapR people have to give us feedback and spread the word to 3 people or talk to people/hand out cards at competitions
* require testimonials, video and pictures
* media and press
* Google searches and results
* launch article for blogs and whatnot (maker magazine, servo magazine, nuts and volts, chief Delphi
* Dean Kamen and Woody flowers
* December 7th at Vandegrift